**Findings**

1. **Session Insights:**
   * Alice Johnson, Bob Smith, and Charlie Lee recorded the highest number of sessions.
   * Among these, Alice Johnson from *New York* exhibited the longest average session time of **33 minutes** and the highest session rating of **4.5/5**.
2. **Dish Consumption Patterns:**
   * *Grilled Chicken* and *Spaghetti* emerged as the two most frequently consumed dishes among users.
3. **Meal Preferences:**
   * *Dinner* was identified as the most favoured meal, with a headcount of **7**.
4. **Cooking Time Analysis:**
   * *Grilled Chicken* required the most preparation time, followed by *Spaghetti*.
5. **Dish Ratings:**
   * *Grilled Chicken* received the highest rating of **4.8**, with *Spaghetti* following closely at **4.6**.
6. **Missing Rating Data:**
   * Two missing values were identified in the rating column, corresponding to orders cancelled by Charlie Lee. These values were intentionally left unfilled, as imputing them would not provide accurate insights.

**Business Recommendations**

1. **Geographical Expansion Opportunities:**
   * Strategic efforts should be made to strengthen business operations in *Austin*, *Boston*, and *Miami* to capture a broader customer base.
2. **Menu Strategy:**
   * Given that *Dinner* is the most popular meal, introducing a greater variety of dinner options could capitalize on this preference. Additionally, efforts should focus on enhancing offerings for *breakfast* and *lunch* to broaden appeal and meet diverse customer expectations.